

Yonah B. Rubin

yonahbrubin@gmail.com

www.linkedin.com/in/yonahrubin | Portfolio: www.yrubincreative.com

Advertising student with experience in digital, video, and design content. Aspiring Creative Director passionate about crafting bold, engaging stories that connect with fans and elevate brands.

EDUCATION

Bachelor of Science in Advertising
University of Florida, Gainesville, FL

May 2029

EXPERIENCE

University Athletic Association Inc. *Gainesville, FL*

August 2025 – Present

Creative Media and Branding Intern

- Create graphics and social media content for all Division I Gators athletic programs.
- Produce motion and static graphics to support recruiting, fan engagement, and sponsorship campaigns.
- Collaborate with marketing, communications, and creative video services teams to maintain cohesive brand identity.

KemperSports LIVE *Chicago, IL*

Summers 2023-2025

Graphic Design Intern

- Produced creative content for national events, including the Maui Invitational, Asheville Championship, Battle 4 Atlantis, and McDonald's All American Game.
- Designed all creative for the Maui Invitational, delivering graphics, promotional videos, and branded assets.
- Collaborated with teams, sponsors, and marketing to align content with brand objectives and drive fan engagement.

Chicago Sky WNBA *Chicago, IL*

May 2022 – Sept 2023

Video Production Intern

- Designed graphics for use in official social media and in-game use.
- Worked as photographer and videographer during home games.
- Edited game-time photos for immediate release to social media.
- Learned to work under time pressures within a collaborative creative team.

DePaul University Athletics *Chicago, IL*

Sept 2021 – April 2022

Graphic Design and Creative Intern

- Produced graphics and motion content for DePaul Athletics social media.
- Designed a full branding package and templates for DePaul Softball.
- Shot photography at men's basketball games and created recruiting posters.
- Developed NIL graphics for men's basketball players to leverage in sponsorship opportunities.

RELEVANT TECHNICAL SKILLS

Proficient in Adobe Photoshop, Lightroom, After Effects, Davinci Resolve, InDesign, Illustrator, and Premiere Pro. Skilled in photography, videography, and audio recording equipment.